



**SIERRA
CLUB**

Clean Transportation For All

Join SANDAC

What is SANDAG?

The San Diego Association of Governments (SANDAG) is the San Diego region's primary public planning, transportation, and research agency, providing the public forum for regional policy decisions about growth, transportation planning and construction, environmental management, housing, open space, energy, public safety, and binational topics.

What is a Regional Transportation Plan (RTP)

The Regional Transportation Plan (RTP) is a long-term blueprint of a region's transportation system.[1] Usually RTPs are conducted every five years and are plans for thirty years into the future, with the participation of dozens of transportation and infrastructure specialists. The plan identifies and analyzes transportation needs of the metropolitan region and creates a framework for project priorities.

These plans are normally the product of recommendations and studies carried out and put forth by a Metropolitan planning organization (MPO). MPOs were formed under the 1962 Federal-Aid Highway Act and are required for any urban area with a population of greater than 50,000.

Our Regional Plan

San Diego Forward: The Regional Plan (Regional Plan) combines the big-picture vision for how our region will grow over the next 35 years with an implementation program to help make that vision a reality. The Regional Plan, including its Sustainable Communities Strategy (SCS), is built on an integrated set of public policies, strategies, and investments to maintain, manage, and improve the transportation system so that it meets the diverse needs of the San Diego region through 2050.

Who is SANDAG?

SANDAG is governed by a Board of Directors composed of mayors, council members, and supervisors from each of the region's 18 cities and the county government.

Chapter Area

Chula Vista - Mary Salas, Mayor
 Coronado - Richard Bailey, Mayor
 El Cajon - Bill Wells, Mayor
 Imperial Beach - Serge Dedina, Mayor
 La Mesa - Kristine Alessio, Councilmember
 Lemon Grove - Racquel Vasquez, Mayor
 National City - Ron Morrison, Mayor
 San Diego - Kevin Faulconer, Mayor
 San Diego - Myrtle Cole, Council President
 Santee - John Minto, Mayor
 County of San Diego - Ron Roberts, Supervisor

North County Coastal Group Area

Carlsbad - Matt Hall, Mayor
 Del Mar - Terry Sinnott, Councilmember - Chair
 Encinitas - Catherine Blakespear, Mayor
 Oceanside - Chuck Lowery, Deputy Mayor
 Solana Beach - David A. Zito, Deputy Mayor

North County Group Area

Escondido - Sam Abed, Mayor
 Poway - Steve Vaus, Mayor - Vice Chair
 San Marcos - Jim Desmond, Mayor
 Vista - Judy Ritter, Mayor
 County of San Diego - Bill Horn, Supervisor

Some History

- 2004 – Sierra Club opposed Transnet tax extension
- 2011 – Sierra Club sued SANDAG for deficiencies in the 2011 Plan
- 2015 – Sierra Club joined the Quality of Life Coalition in opposing an additional tax
- 2016 – The tax was defeated
- 2017 – AB 805 passed and signed into law

What is AB 805

A bill by Assemblywoman Lorena Gonzalez Fletcher that overhauls the regional planning agency SANDAG. The changes at SANDAG will empower large cities like San Diego and Chula Vista, at the expense of small and rural cities like Del Mar and Santee. In practice, that's expected to shift SANDAG and its \$1.3 billion annual budget to the left, making it more likely the board emphasizes transit projects over freeways.

Why SANDAC?

SANDAC consists of Sierra Club Volunteers who will monitor and educate the SANDAG Board Members. Our goal is to team up a Sierra Club Volunteer with each SANDAG Board Member and Alternate.

Why are we doing this?

Well, reactive approaches like suing SANDAG did not convince them to change their ways, so we are going to try a proactive approach. The goal is to persuade SANDAG to prioritize public transit in the 2019 edition of the Regional Transportation Plan. The strategy is to ensure that SANDAG Board Members are aware of the Sierra Club's viewpoint and that we are reporting on their actions. We want to ensure that SANDAG understands that the public wants real action on climate change.

What do SANDAC Volunteers Do?

Each volunteer will be the point person for communication with their board member. This would include one-to-one meetings with the board member, as well as occasionally speaking at local city council meetings and SANDAG board and/or subcommittee meetings.

Startup

1. Contact your board member, introduce yourself, and explain that you are teamed up with him or her as their very own Sierra Club point person. Ask for a meeting.
2. At that first meeting, explain what we are trying to accomplish. A script will be provided to you.
3. Attend a meeting of your board member's city council. Introduce yourself, and explain to your board member's colleagues what we are trying to accomplish.

Continuing

1. When an action alert goes out on the SANDAC network, ask for a meeting with your board member to deliver the message from the alert. You will get a prepared script that you can adapt and personalize.
2. Attend a meeting of the city council and repeat the message from the alert, so the full council hears what we are asking of their SANDAG representative.

To Join SANDAC, contact:

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