

Palomar Heights Redevelopment in Escondido

Issue Guide

OverviewThe city of Escondido will be deciding the development plan for the old Palomar Hospital Site. Sierra Club is advocating for an amended development plan to require much higher density that that proposed by the developer, Integral. The site is zoned for up to 1,300 units but the current proposal is only for 510 units. It is a 13.8 acre site.What is the problemThe true housing shortage in our region is the need for affordable housing and housing that is affordable. We need to expand and diversify our housing options to create more local affordability and stop building the luxury units, in sprawl land use footprints. We need affordable housing and housing affordable to our professional families, teachers, public safety, health care, construction and other working families, etcTo meet climate goals new housing must be concentrated near transportation corridors. In addition to major environmental benefits, locating housing closer to jobs also lowers the transportation burden for households. In Escondido, transportation costs range from 22% of the household budget in Escondido. The current proposal is only prosing a small # of the units it is zoned for.Relevant agenciesPalomar Hospital Board - Owner of the property and party to the MOA with the city to approve any plan. Integral- Developer with an option for the property and proposing the current plan.
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Background The city and the PHB entered into a MOU in 2006. However, the hospital has not met its
obligations under the MOU. The current needs of the city have changed and it is time for a
new plan that serves the city's current needs.
Sierra Club Because this site is located near downtown, is infill, will not exacerbate gentrification,
Position and is on a transit corridor, density should be maximized. This may be a case where
additional city investment may result in many more housing units at a diversity of cost.
Sierra Club is advocating for the maximum density at this site for climate, housing
equity, and economic and environmental reasons.
Terms to Notice of Preparation (NOP) A required notice to the public to collect input on issues and
know early comments the public has. <u>Here is the notice for this project.</u>
Cal. Environmental Quality Act (CEQA): The state law requiring decision makers to
understand, certify, and mitigate environmental impacts of projects they are approving.
Environmental Impact Report (EIR): a detailed analysis of environmental impacts, project
alternatives, and required mitigations.
Status The NOP is issued and comments due June 3, 2019. A public meeting will be held May 2
from 4:30 – 7PM. Ask for:
 At least 1,100 units as part of the preferred alternative
 Analyze alternative projects for 900, 1,100, and 1,300 unit projects.
 Analysis of all alternatives so that they could be selected as the project.
Requirement that affordable housing be included in the project.
Actions • ATTEND May 20 th meeting on the NOP at the Mitchell Room at Escondido City Hall at
4:30 to 7PM, 201 N. Broadway, Escondido.
• Submit comments to the city by June 3 rd , to Kristin Blackson, Community Development
kblackson@escondido.org
• Contact City Council to let them know you support higher density project in PH project.
Get active with the Sierra Club Conservation Committee
conservation@sierraclubncg.org